



Sips, Suds and Sweets

Presented by



EVENT SPONSORSHIP PROPOSAL

April 11, 2019

6-9 pm

Fox Run at Orchard Park



BRING JOY TO A SENIOR

Florence on the Field

Florence, 90 years young, has a passion for baseball and her wish was to attend a Bisons baseball game and go onto the field.

With the generous support of the Buffalo Bisons organization, not only did Florence get her wish, but she was presented with a jersey and given the opportunity to throw out the first pitch. It was a perfect Friday night culminating in a Bisons win and fabulous fireworks, something Florence had not seen in a long time.

The smile never left her face on the drive back to her residence at an Assisted Living Facility. It was a night Florence will never forget!



*Read more wish stories at
www.seniorwishes.org*



Sips, Suds and Sweets

6th Annual Event Details

SIPS, SUDS & SWEETS is Senior Wishes' signature fundraising event supporting our mission to fulfill life enriching wishes to deserving elderly of WNY. The event will be held April 11, 2019 from 6-9pm at Fox Run at Orchard Park.

EVENT ATTENDEES include over 400 influential business professionals, community leaders and philanthropic donors who believe that every senior deserves a chance to hope and dream.

ATTENDEES WILL ENJOY beer, wine, food and dessert samples from 25 local vendors while listening to live music. The night features a live wish granting, silent auction, basket raffle, wine pull and free valet parking.

MULTIPLE LEVELS of sponsorship opportunities with customized marketing benefits are available.

SOLD OUT LAST YEAR!





Sips, Suds and Sweets



SPONSORSHIP OPPORTUNITIES

Title Sponsor (*exclusive*) **SOLD**.....\$5,500

- * Event naming rights
- * Logo on banner at event entrance
- * Logo on Save the Date postcard and email invite
- * Logo on all promotional and event materials, social media posts and link to website
- * Name recognition in all press releases related to event
- * Logo featured in post event e-newsletter
- * Twelve event tickets and designated VIP area with private bar top tables

Supporting Sponsor (*multiple sponsors*)..... \$3,000

- * Logo on event signage in high traffic areas
- * Logo on Save the Date postcard and email invite
- * Logo on all promotional and event materials, and link to website
- * Five social media promotions
- * Company sponsorship of a featured wish in an e-newsletter
- * Ten event tickets

Live Wish Granting Sponsor (*exclusive*) **SOLD**.....\$2,500

- * Logo on banner at wish granting stage
- * Logo on Save the Date postcard and email invite
- * Logo on all promotional and event materials
- * Option for company representative to participate in wish granting ceremony at event
- * Featured story in post event e-newsletter
- * Name recognition in post event press release and social media featuring wish granting
- * Eight event tickets

SPONSORSHIP OPPORTUNITIES

Tasting Plate/Wine Holder (exclusive) *NEW*.....*SOLD*.....\$2,500

- *Logo on tasting plate/wine holder distributed to all event attendees
- *Logo on Save the Date postcard and email invite
- *Logo on all promotional and event materials
- *One social media promotion
- *Eight event tickets

Take Home Bags (exclusive).....\$2,000

- * Logo on take home bag distributed to all event attendees
- * Logo on Save the Date postcard and email invite
- * Logo on all promotional and event materials
- * One social media promotion
- * Eight event tickets

Sponsor an Item Inside Take Home Bag..... \$1,500

- ***WINE BOTTLE STOPPER (exclusive) *NEW***
- ***BOTTLE OPENER (exclusive) *NEW***
- ***CANDY ITEM (exclusive) *NEW***

All of the above include:

- *Name or B/W Logo on item in take home bag
- *Logo on Save the Date postcard and email invite
- *Logo on all promotional and event materials
- *One social media promotion
- *Six event tickets



SPONSORSHIP OPPORTUNITIES

Volunteer of the Year (*exclusive*).....*SOLD***..... \$1,500**

- *Logo on award presented to recipient at event
- *Logo on Save the Date postcard and email invite
- *Option for company representative to participate in awarding ceremony at event
- *Signage and name recognition during event
- *Logo featured in post event e-newsletter
- *Name recognition in post event press release and social media promotion
- *Six event tickets

Napkin Sponsor (*exclusive*) *SOLD***..... \$1,200**

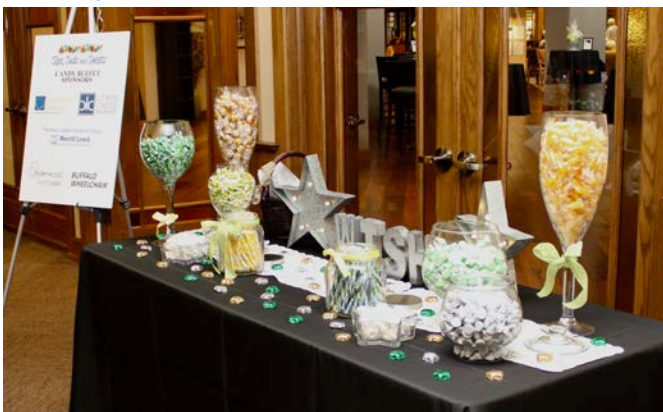
- * B/W logo on 3,000 napkins at vendor tables throughout event
- * Logo on all promotional and event materials
- * One social media promotion
- * Six event tickets

Friends of Seniors Sponsor (*multiple sponsors*).....\$1,200

- *Logo on signage at VIP seating section for past wish recipients
- *Name recognition at event during wish recipient introduction
- *Logo featured on framed wish recipient photo story cards displayed throughout event
- *Company logo featured as sponsor of a wish in one e-newsletter
- *Logo on all promotional and event materials
- *One social media promotion
- *Six event tickets



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SPONSORSHIP OPPORTUNITY

Six Exclusive Sponsor Options.....\$1,000

- * **ENTERTAINMENT** Logo on signage in foyer near event stage **NEW SOLD**
- * **SILENT AUCTION** Logo on signage and bid sheets at silent auction, your company pens with logo at silent auction tables **SOLD**
- * **BASKET RAFFLE** Logo on signage at basket raffle **SOLD**
- * **CENTERPIECE** Logo featured on table centerpieces - **SOLD**
- * **VALET PARKING** Logo featured on event entrance and exit signage - **SOLD**
- * **WAGON OF CHEER RAFFLE** Logo on 1,000 raffle tickets, raffle display and event signage - **SOLD**

All of the above include:

- * Name inclusion on website, event e-newsletter and event program
- * One social media promotion
- * Four event tickets

Two Sponsor Options (*multiple sponsors*)..... \$550

- * **WINE PULL**
- * **CANDY BUFFET**

All of the above include:

- * Logo on poster at event and on take home item
- * Name inclusion on website, e-newsletter and event program
- * Two event tickets



SPONSORSHIP FORM



Please fill out the following form to confirm your chosen sponsorship package. Forms may be returned to Wendy Miller Backman at wbackman@uchsinc.org, by fax at 716-662-6985 or mail to: Senior Wishes, One Fox Run Lane, Orchard Park, NY 14127

CONTACT INFORMATION:

Company Name as you want it listed

Contact Person

Contact E-mail Address

Contact Phone Number

Address

City/State/Zip Code

SPONSORSHIP PACKAGES:

\$5,500

____ Title

\$1,200

____ Napkins

____ Friends of Seniors

\$3,000

____ Supporting

\$1,000

____ Entertainment

____ Silent Auction

\$2,500

____ Live Wish Granting

____ Tasting Plate/Wine Holder

____ Basket Raffle

____ Centerpiece

\$2,000

____ Take Home Bags

____ Valet Parking

____ Wagon of Cheer Raffle

\$1,500

____ Wine Bottle Stopper

____ Bottle Opener

____ Candy Item

____ Volunteer of the Year

\$550

____ Wine Pull

____ Candy Buffet

PAYMENT INFORMATION:

____ Please send me an invoice

____ I have enclosed a check made payable
to UCHS, Inc./Senior Wishes

Senior Wishes/UCHS is a 501 (c) (3) non-profit. Donations are tax deductible to the extent allowed by law.



Please send your high-resolution color logos to wbackman@uchsinc.org by January 25, 2019.

QUESTIONS:

Please contact
Wendy Miller Backman,
(716) 508-2121
wbackman@uchsinc.org

