



HERO Boxes for Veterans

2025 Sponsorship Proposal

Help us honor senior veterans for their service!
HERO Boxes filled with patriotic items will be delivered Veteran's Week.

Medal of Honor HERO Sponsor - \$2,500 - Exclusive

Recognition as presenting sponsor for all HERO Boxes distributed to Veterans

- Patriotic Pen or Lapel Pin (with your Company Logo) placed in all HERO Boxes
- Logo on all materials, media & group collaborations (Box brochure & newsletter)
- Logo prominent on inside box cover
- Option to attend and speak at a Group Recognition Event
- At least 10 social media posts

Silver HERO Sponsor - \$1,000

Sponsorship of all HERO Boxes distributed to Veterans

- Logo prominent on inside of all box covers
- Logo in box brochure and newsletter
- At least 5 social media posts

Bronze HERO Sponsor - \$500

Sponsorship of Group Recognition Events

- Signage at Group Recognition Events (Senior Centers, Apartments & Veteran Groups)
- Logo in box brochure and newsletter
- At least 3 social media posts

Star & Stripes HERO Supporter - \$175

Sponsor an individual HERO Box

- Name on inside box cover as sponsor of box
- At least 1 social media post
- Name listed in box brochure & newsletter



As a young soldier returning home from war, I was not thanked, and I was treated poorly. While I was proud of my military service, others did not share the same sentiments. Initiatives like this help me and my brothers/sisters in arms to heal and get our 'welcome home'. Thank you for being part of my healing journey. - Dan Q, Vietnam Veteran.



HERO Box Sponsorship Form

Sponsor Deadline is October 10, 2025

- ___ Medal of Honor HERO Sponsor (exclusive)..... \$2,500
- ___ Silver HERO Sponsor \$1,000
- ___ Bronze HERO Sponsor \$ 500
- ___ Stars & Stripes HERO Supporter\$ 175

My sponsorship is in Memory of: _____

My Sponsorship is in Honor of: _____



Sponsor Name: *(as you'd prefer it listed in print)* _____

Sponsor Contact: _____

Address: _____

Email: _____ **Phone:** _____

Please make checks payable to: Senior Wishes/UCHS
One Fox Run Lane, Orchard Park NY 14127

For more information or to send logo, email us at: creitebach@seniorwishes.org

Senior Wishes/UCHS is 501(c)3 non-profit, 16-1157086