



Sips, Suds and Sweets



EVENT SPONSORSHIP PROPOSAL

April 11, 2019

6-9 pm

Fox Run at Orchard Park



BRING JOY TO A SENIOR

Florence on the Field

Florence, 90 years young, has a passion for baseball and her wish was to attend a Bisons baseball game and go onto the field.

With the generous support of the Buffalo Bisons organization, not only did Florence get her wish, but she was presented with a jersey and given the opportunity to throw out the first pitch. It was a perfect Friday night culminating in a Bisons win and fabulous fireworks, something Florence had not seen in a long time.

The smile never left her face on the drive back to her residence at an Assisted Living Facility. It was a night Florence will never forget!



*Read more wish stories at
www.seniorwishes.org*



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6th Annual Event Details

SIPS, SUDS & SWEETS is Senior Wishes' signature fundraising event supporting our mission to fulfill life enriching wishes to deserving elderly of WNY. The event will be held April 11, 2019 from 6-9pm at Fox Run at Orchard Park.

EVENT ATTENDEES include over 400 influential business professionals, community leaders and philanthropic donors who believe that every senior deserves a chance to hope and dream.

ATTENDEES WILL ENJOY beer, wine, food and dessert samples from 25 local vendors while listening to live music. The night features a live wish granting, silent auction, basket raffle, wine pull and free valet parking.

MULTIPLE LEVELS of sponsorship opportunities with customized marketing benefits are available.

SOLD OUT LAST YEAR!





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SPONSORSHIP OPPORTUNITIES

Title Sponsor (*exclusive*) **SOLD**.....\$5,500

- * Event naming rights
- * Logo on banner at event entrance
- * Logo on Save the Date postcard and email invite
- * Logo on all promotional and event materials, social media posts and link to website
- * Name recognition in all press releases related to event
- * Logo featured in post event e-newsletter
- * Twelve event tickets and designated VIP area with private bar top tables

Supporting Sponsor (*multiple sponsors*)..... \$3,000

- * Logo on event signage in high traffic areas
- * Logo on Save the Date postcard and email invite
- * Logo on all promotional and event materials, and link to website
- * Five social media promotions
- * Company sponsorship of a featured wish in an e-newsletter
- * Ten event tickets

Live Wish Granting Sponsor (*exclusive*) \$2,500

- * Logo on banner at wish granting stage
- * Logo on Save the Date postcard and email invite
- * Logo on all promotional and event materials
- * Option for company representative to participate in wish granting ceremony at event
- * Featured story in post event e-newsletter
- * Name recognition in post event press release and social media featuring wish granting
- * Eight event tickets

SPONSORSHIP OPPORTUNITIES

Tasting Plate/Wine Holder (exclusive) *NEW*.....\$2,500

- *Logo on tasting plate/wine holder distributed to all event attendees
- *Logo on Save the Date postcard and email invite
- *Logo on all promotional and event materials
- *One social media promotion
- *Eight event tickets

Take Home Bags (exclusive).....\$2,000

- * Logo on take home bag distributed to all event attendees
- * Logo on Save the Date postcard and email invite
- * Logo on all promotional and event materials
- * One social media promotion
- * Eight event tickets

Sponsor an Item Inside Take Home Bag..... \$1,500

- ***WINE BOTTLE STOPPER (exclusive) *NEW***
- ***BOTTLE OPENER (exclusive) *NEW***
- ***CANDY ITEM (exclusive) *NEW***

All of the above include:

- *Name or B/W Logo on item in take home bag
- *Logo on Save the Date postcard and email invite
- *Logo on all promotional and event materials
- *One social media promotion
- *Six event tickets



SPONSORSHIP OPPORTUNITIES

Volunteer of the Year (exclusive)..... \$1,500

- *Logo on award presented to recipient at event
- *Logo on Save the Date postcard and email invite
- *Option for company representative to participate in awarding ceremony at event
- *Signage and name recognition during event
- *Logo featured in post event e-newsletter
- *Name recognition in post event press release and social media promotion
- *Six event tickets

Napkin Sponsor (exclusive) *SOLD*..... \$1,200

- * B/W logo on 3,000 napkins at vendor tables throughout event
- * Logo on all promotional and event materials
- * One social media promotion
- * Six event tickets

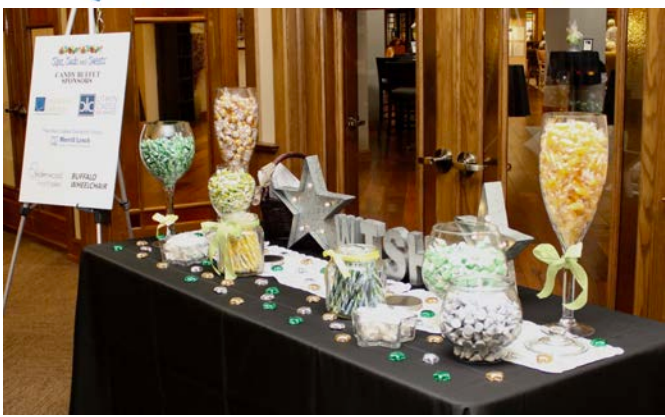
Friends of Seniors Sponsor (multiple sponsors).....\$1,200

- *Logo on signage at VIP seating section for past wish recipients
- *Name recognition at event during wish recipient introduction
- *Logo featured on framed wish recipient photo story cards displayed throughout event
- *Company logo featured as sponsor of a wish in one e-newsletter
- *Logo on all promotional and event materials
- *One social media promotion
- *Six event tickets





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SPONSORSHIP OPPORTUNITY

Six Exclusive Sponsor Options.....\$1,000

- * **ENTERTAINMENT** Logo on signage in foyer near event stage **NEW**
- * **SILENT AUCTION** Logo on signage and bid sheets at silent auction, your company pens with logo at silent auction tables
- * **BASKET RAFFLE** Logo on signage at basket raffle
- * **CENTERPIECE** Logo featured on table centerpieces - **SOLD**
- * **VALET PARKING** Logo featured on event entrance and exit signage - **SOLD**
- * **WAGON OF CHEER RAFFLE** Logo on 1,000 raffle tickets, raffle display and event signage

All of the above include:

- * Name inclusion on website, event e-newsletter and event program
- * One social media promotion
- * Four event tickets

Two Sponsor Options (*multiple sponsors*)..... \$550

- * **WINE PULL**
- * **CANDY BUFFET**

All of the above include:

- * Logo on poster at event and on take home item
- * Name inclusion on website, e-newsletter and event program
- * Two event tickets



SPONSORSHIP FORM



Please fill out the following form to confirm your chosen sponsorship package. Forms may be returned to Wendy Miller Backman at wbackman@uchsinc.org, by fax at 716-662-6985 or mail to: Senior Wishes, One Fox Run Lane, Orchard Park, NY 14127

CONTACT INFORMATION:

_____	_____
Company Name as you want it listed	Contact Person
_____	_____
Contact E-mail Address	Contact Phone Number
_____	_____
Address	City/State/Zip Code



SPONSORSHIP PACKAGES:

\$5,500	___ Title	\$1,200	___ Napkins ___ Friends of Seniors
\$3,000	___ Supporting	\$1,000	___ Entertainment ___ Silent Auction ___ Basket Raffle ___ Centerpiece ___ Valet Parking ___ Wagon of Cheer Raffle
\$2,500	___ Live Wish Granting ___ Tasting Plate/Wine Holder		
\$2,000	___ Take Home Bags		
\$1,500	___ Wine Bottle Stopper ___ Bottle Opener ___ Candy Item ___ Volunteer of the Year	\$550	___ Wine Pull ___ Candy Buffet

Please send your high-resolution color logos to wbackman@uchsinc.org by December 15.

QUESTIONS:

Please contact Wendy Miller Backman, (716) 508-2121 wbackman@uchsinc.org



PAYMENT INFORMATION:

___ Please send me an invoice

___ I have enclosed a check made payable to UCHS, Inc./Senior Wishes

Senior Wishes/UCHS is a 501 (c) (3) non-profit. Donations are tax deductible to the extent allowed by law.